

FEE SCHEDULE

Per person:

\$250 per day

\$600 for three days

A company may elect to book the program exclusively for employees and their families for a flat rate of \$2,000.

Maximum enrollment: 10

Minimum enrollment: 5

Please ask about special rates for family members 12 years and older.

FOR INFORMATION
OR TO REGISTER:

Call Leslie Bedford, (617) 426-6500

Patricia Givens, (617) 451-0726

Or Write:

Orientation: JAPAN

c/o Japan Society of Boston

22 Batterymarch St.

Boston, MA 02109

ADDITIONAL BENEFITS

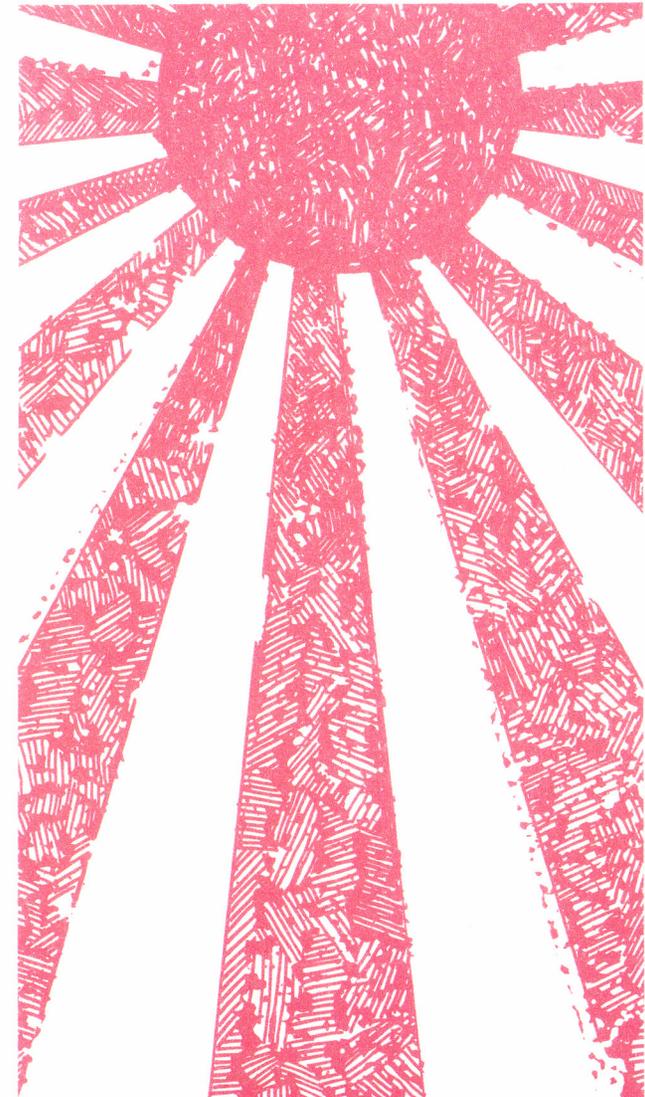
Each participant will enjoy:

- Use of the Museum's extensive collection of timely readings on topics covered.
- A bibliography of additional Japan-related materials and resources in New England.
- Access to the clipping service (including Japanese press in translation) from the Associated Japan-America Societies of the U.S.

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Orientation JAPAN



Boston Children's Museum
Japan Society of Boston, Inc.

“Working with Japanese clients requires a basic orientation to language and culture. There’s no way around it—spending time and doing your cultural homework is imperative.”

Lawrence K. Fish
Executive Vice President
Bank of Boston

Orientation: JAPAN provides New England corporations and their employees with a competitive edge in doing business with our largest trading partner.

The experienced, professional staffs of the Japan Society and the Children’s Museum offer a 3-day seminar on Japanese business, language, culture and contemporary life conducted in the authentic setting of *Kyō no machiya*, the Museum’s 80-year-old shop and home from Kyoto.

Whether going for short trips or actually residing in Japan, American executives can do so with increased confidence about a culture both similar to and very different from our own.

DAY ONE

Introduction. An overview of Japanese culture and society familiarizes participants with life in Japan, followed by a thumb-nail sketch of Japanese history and geography. Lunch is served in *Kyō no machiya* (the Museum’s completely reassembled townhouse from Kyoto) for a “total immersion” in Japanese manners and customs.

DAY TWO

Basic Business Practices. Attendees examine Japanese corporate structure and management styles, business etiquette and behavioral expectations. Language study includes basic business words and phrases. Corporate employees, who have lived and worked in Japan, discuss such topics as government regulations, distribution, personnel, quality control and negotiations.

DAY THREE

Everyday Living in Japan. Workshops address the frustrations and satisfactions of living as an American family within Japanese society. Recent returnees discuss schools, housing, health care, cost of living, etc. A language instructor conducts a basic survival course.

STAFF

Leslie Bedford, M.A., Harvard University and Director, East-Asian Program at the Children’s Museum, oversees every aspect of the Museum’s Japanese program area. A former teacher and a student of Japan and East Asia, she has developed and conducted public education programs about Japan since her first stay there 12 years ago.

Patricia Givens, A.B. in Social Work, University of Kentucky and executive director of the Japan Society of Boston, lived in Japan for seven years. Co-founder and partner of an international management consulting firm, she has also studied business at Babson College.

Chiyoko Ono, teacher of the Japan Society’s language program, has a B.A. from Tohoku Gakuin University in English, American literature and linguistics.

Atsuko Toko has a B.A. from Aoyama Gakuin University in economics and has held management positions in Japan with A&P, Misawa Home Institute and with the American Chamber of Commerce in Japan.